- 8 Exhibit 11 through 15 but something along those lines; is
- 9 that your best recollection?
- 10 A. That's correct.
- 11 Q. The other significant element, I think, that you
- 12 identified was the staffing as a driver of budget
- 13 estimates?
- 14 A. Well, the main driver -- in terms of estimates,
- 15 you have the volumes, and then that was translated by
- 16 Lesley Wood, Ann Long and Jerry Sinn, in terms of
- 17 assumptions and order activity, and then their ability to
- 18 deal with level of orders, and that drove the staffing
- 19 requirement and that drove the resource requirement.
- Q. Okay. So really the volume forecast, once that
- 21 was established, that would then dictate the staffing
- 22 requirement based on -- am I correct, given what you just
- 23 testified to?
- 24 A. That would be one important element of the
- 25 staffing requirements. Again, the other piece being 0049
- 1 the -- call it the production side, the capacity side.
- 2 Q. What do you mean by that?
- 3 A. Well, if you are going -- to just use a simple
- 4 example, if I can -- if you have 10 bottles or 10 widgets
- 5 coming in, it depends on how quickly you can process those
- 6 widgets, so if I can process it at X rate, that will drive
- 7 Y expense; if it's something different, then it would be
- 8 something different on the expense side.
- 9 Q. So the analysis would require that there be some
- 10 productivity measures used so that, for example, if the

- 11 assumption was that the average LISC employee can process
- 12 10 orders a day, and you -- and a forecast was established
- 13 that you could calculate how many LISC employees you would
- 14 need, now if you could double that productivity and, say,
- 15 determine that they could process 20 orders a day, that
- 16 would reduce the staffing requirements by half; is that
- 17 fair?
- 18 A. It would just -- again, let me put it in my own
- 19 words, and that is --
- 20 Q. Sure.
- 21 A. If there was a change in terms of the
- 22 assumptions around, say, throughput or productivity, it
- 23 would have a bearing on resource levels, whether it would
- 24 be a one-to-two relationship. It depends on a lot of
- 25 different factors.

- 1 Q. So what else within your group was examined
- 2 besides -- so you looked at the volume forecast or the
- 3 resale access line forecast, let's call it that, you also
- 4 looked at the -- was it the productivity measure, the
- 5 estimate for how much time was going to be required to
- 6 perform the various functions at the LISC?
- 7 A. That's correct.
- 8 Q. And did anyone in your group adjust that
- 9 productivity measure from what was recommended by the
- 10 people who actually developed the estimate?
- 11 A. Not to my recollection, no.
- 12 Q. So your group received from Laura Schwartz the

- 13 resale access line forecast and then received from the
- 14 team that developed the productivity measure that element
- 15 of the calculation; is that right?
- 16 A. They worked -- I would say not so much Laura but
- 17 I would say that the folks within Jerry Sinn's
- 18 organization and our team worked closely, so rather than
- 19 having just a direct hands-off, it was more of a
- 20 collaborative effort, I would say. I mean, we were there
- 21 to support Jerry's team.
- 22 Q. To your knowledge, did anyone within your group
- 23 cause there to be changes made in either the forecast as
- 24 to resale access lines and the productivity element that
- 25 would go into calculating the staffing requirement? 0051
- 1 A. No, not -- I mean, they were involved in the
- 2 process and if a determination -- once this was produced,
- 3 they were involved in that process.
- 4 Q. So then to develop a budget estimate, what else
- 5 would people in your group, what other information would
- 6 they need to know?
- 7 A. The other information that they would need to
- 8 know is just, you know, what the salary rate would be,
- 9 things like that.
- 10 Q. Where is that information obtained?
- 11 A. In my group.
- 12 Q. And is that because you have access to
- 13 information that tells you what service representative who
- 14 was hired to perform this function will be compensated?
- 15 A. That's correct.

- 16 Q. The first budget estimate that you were involved
- 17 in developing for the resale business, was that some kind
- 18 of a document that was produced?
- 19 A. To the best of my recollection, yes.
- 20 Q. And do you know what was done with that
- 21 document?
- 22 A. Maybe you can -- I am not sure.
- 23 Q. Did you distribute it to anyone within Pacific
- 24 Bell or did you have someone distribute it to others
- 25 within Pacific Bell?

- 1 A. The -- again, the distribution would go to
- 2 Jerry's team, and I don't believe that there was any other
- 3 purpose to distribute that information to anyone else, I
- 4 mean, the detailed information.
- 5 Q. Would you forward that on to Liz Fetter?
- 6 A. No.
- 7 Q. So she didn't have a need to know what the
- 8 budget estimate --
- 9 A. Well, you --
- 10 Q. Let me finish.
- 11 A. Sorry.
- 12 Q. -- was for the resale business that you were
- 13 involved in preparing?
- 14 MR. KOLTO-WININGER: Objection. Lacks
- 15 foundation; calls for speculation. But go ahead and give
- 16 your knowledge.
- 17 THE WITNESS: I'm sorry, could you repeat the

- 18 question?
- MR. McDONALD: Can you read the question back.
- 20 (Record read.)
- 21 THE WITNESS: That's not correct. She had a
- 22 requirement to know what the budget impact would be.
- 23 MR. McDONALD: Q. And how did you convey that
- 24 to her?
- 25 A. I conveyed that to her in summary packages that 0053
- 1 we put together for the operations of the unit.
- 2 Q. When you say the unit, which unit are you
- 3 referring to?
- 4 A. I'm sorry, industry markets group.
- 5 Q. So you are distinguishing the more detailed
- 6 workup to develop the budget estimate for the resale
- 7 business versus the entire industry markets group budget?
- 8 A. That's correct.
- 9 Q. And so you provided to Ms. Fetter the industry
- 10 markets group budget that included estimates for the
- 11 resale business?
- 12 A. That's correct.
- 13 Q. And did you do that throughout 1996 as the
- 14 resale budget estimates were revised?
- 15 A. Yes.
- 16 Q. Did those industry markets group budgets that
- 17 you provided to Ms. Fetter simply take the end result, the
- 18 output of the various analyses that were done over time
- 19 with the resale business budget estimate?
- 20 A. Yes, I mean --

- 21 Q. How would you characterize it?
- 22 A. Well, you know, at different points, we prepared
- 23 different things for her attention and generally, my
- 24 objective is to make it as summary as possible, so that I
- 25 can impart the information to her quickly. Because I know 0054
- 1 that that's just the best level of information, rather
- 2 than, you know, for each individual element to have all
- 3 the underlying drivers and everything else. But, you
- 4 know, we varied from that periodically, depending on what
- 5 the need and the requirement was. So in certain cases,
- 6 for different things, we would go to a little bit more
- 7 detail, depending on what her need was.
- 8 Q. Did she ever ask for more detail about the
- 9 resale budget estimates?
- 10 A. Not to me directly.
- 11 Q. Do you know if she asked others?
- 12 A. I'd be speculating.
- 13 Q. If you don't know --
- 14 A. I don't know. I don't know.
- 15 Q. And when you submitted these revised budget
- 16 estimates for the resale business to Ms. Fetter, were they
- 17 always incorporated within a total industry markets group
- 18 budget?
- 19 A. They were incorporated in the industry markets
- 20 group expense outlook, and maybe --
- 21 Q. Why don't you explain what that is.
- A. Okay. What we are trying to do is, say, 1996,

- 23 this is the amount of money that we believe we will spend
- 24 for this organization, and it included an estimate for the
- 25 resale operation.

- 1 Q. Now, did that include actual expenditures to
- 2 date and actual expenditures for the remainder of the
- 3 year?
- 4 A. Yes.
- 5 Q. So with each revision you made, you were further
- 6 informed by the actual expenditures that had been made for
- 7 the resale business up to the time of that revision?
- 8 A. Yes.
- 9 Q. Now, when you submitted these revised
- 10 estimates -- when you submitted the -- I guess it's a
- 11 reviewed industry markets budget to Ms. Fetter, that
- 12 included these revised resale estimates?
- 13 A. Right.
- 14 Q. Were there other elements outside of resale that
- 15 were also adjusted from a prior version of the industry
- 16 markets budget?
- 17 A. Yes.
- 18 Q. So this is sort of a living document that shows
- 19 how the industry markets group budget is developing over
- 20 time?
- 21 A. Right, the actuals.
- 22 Q. And with what frequency would you provide that
- 23 to Ms. Fetter? Is it done on a monthly basis?
- A. Towards the tail-end of the year, I believe that
- 25 we had a requirement to do it monthly.

- 24 A. Towards the tail-end of the year, I believe that
- 25 we had a requirement to do it monthly. 0056
- 1 Q. And early on?
- 2 A. Early on, we didn't have that -- we didn't have
- 3 much of a requirement to do an end-of-year estimate. It
- 4 was too premature.
- 5 Q. Let me see if I understand. So in late '95, you
- 6 did an original budget for the entire industry markets
- 7 group for 1996?
- 8 A. For those areas that we had budget
- 9 responsibility for.
- 10 Q. And I think your testimony was that the resale
- 11 operation was outside your budget responsibility at that
- 12 time?
- 13 A. Yes.
- 14 Q. And then during 1996, at various times you
- 15 provided revisions to that budget to Ms. Fetter; is that
- 16 right?
- 17 A. That's correct.
- 18 Q. And at some point, industry markets group became
- 19 responsible for the resale business and the resale budget
- 20 estimates were included in those industry market budgets?
- 21 A. Let me -- the Sinn organization was always
- 22 responsible for the function from a budgetary management
- 23 perspective. That's the only thing -- that's what I would
- 24 differentiate in terms of what changed. So in mid-year,
- 25 when it went from so-called, an implementation of kind of 0057
- 1 a project, to an operation, we took over the

- 2 responsibility for managing -- for understanding and
- 3 managing and estimating the resource requirements for
- 4 resale.
- 5 Q. But going back to the original budget that was
- 6 prepared for 1996, that was prepared at the end of 1995,
- 7 even though you did not have responsibility for the resale
- 8 business, was the budget estimate included in the industry
- 9 markets group budget?
- 10 A. No.
- 11 Q. And to your knowledge, are these various
- 12 revisions to the industry markets group budget maintained
- 13 within Pacific Bell?
- 14 A. Yes.
- 15 Q. Does your group maintain them?
- 16 A. Yes.
- 17 Q. And does that -- as you revise them over time,
- 18 does it show -- do you do a comparison of budgeted amount
- 19 versus actual today to show if there's over or below
- 20 budget in any particular category?
- 21 A. In this case, our main focus was to try to
- 22 true-up the spend rate for the group, and then based on
- 23 that, revise the estimate, you know, in either direction.
- 24 Because basically, the focus, you know, the focus of the
- 25 operation of Jerry Sinn's group was to do whatever was 0058
- 1 required to -- you know, whatever they thought was
- 2 required. And so, for example, if they needed to incur
- 3 overtime, they needed to borrow people, they just did

- 4 that.
- 5 And so after the fact, we got the actuals and
- 6 we -- okay, so we would ask, we are going to continue to
- 7 do that and then we would create a new estimate. So there
- 8 was always a requirement to true-up the estimates because
- 9 it was a very dynamic situation, and they were trying to
- 10 be as responsive as possible on the day-to-day operations
- 11 side.
- 12 Q. Now, as each budget revisions were done, the
- 13 budget estimates for the resale business decreased; is
- 14 that right?
- 15 A. Since there was a series of them, I can't
- 16 recollect specifically if I compared one by one by
- 17 one to the end amount we incurred, if that would be an
- 18 accurate statement at this point.
- 19 Q. So you think, at some point, it may be possible
- 20 that the budget estimate for the resale business may have
- 21 increased later in '96 than as compared to an earlier
- 22 budget estimate?
- 23 A. You know, I prefer not to -- again, as I
- 24 mentioned before, as you get closer to the end of the
- 25 year, you have a better sense for how much you are going
- 1 to spend, and so the only thing that I -- I am not sure
- 2 about is towards the last few estimates, how close they
- 3 were and whether they were above or below.
- 4 But if I was to look at the, you know, the
- 5 initial estimates that were made in mid-year, it's pretty
- 6 clear that the spend rate was lower than the actual. I

- 7 mean, the estimate that was made and the midpoint of the
- 8 year, I would say, even through the third quarter, and
- 9 then the actual amount incurred was a downward trend.
- 10 Q. So that the original estimate, in part because
- 11 it was based on these forecasts that had volumes much
- 12 greater than were actually realized, had a budgeted amount
- 13 that was -- strike that.
- 14 Do you have any recollection of actual
- 15 expenditures for the resale business exceeding the
- 16 budgeted estimate for the resale business in 1996?
- 17 A. I am not -- you know, I don't recall. Again,
- 18 and specifically the tail-end of the year -- and the
- 19 reason I am trying to distinguish is because at this
- 20 tail-end of the year, we were incurring -- we were
- 21 incurring larger amounts of overtime, and we were
- 22 borrowing people in excess of -- some of the earlier
- 23 estimates were to be responsive to the requirements, and
- 24 it just -- I don't -- in terms of recollection, I don't
- 25 believe that is the case, but I could be wrong. Again, 0060
- 1 the tail-end of the estimates given, that we were so close
- 2 at the end of the year -- there was a lot of activity at
- 3 the end of the year.
- 4 Q. Was the last budget estimate for the resale
- 5 business the lowest estimate for 1996?
- 6 A. I believe so. Again, if I can clarify another
- 7 point, and that is, it's a cumulative impact, so all the
- 8 under -- because of the volumes, things kind of

- 9 accumulated through the end of the year. So that's why,
- 10 if you take a midpoint estimate, all the money that was
- 11 not spent through, you know, the next quarter, kind of
- 12 accumulates. And so even though it could be in a
- 13 particular month that the spend rate was higher than your
- 14 expectation was, the cums could still be lower than this
- 15 estimate that happened at the beginning of the year.
- 16 Q. When you were revising the budget estimates
- 17 mid-year and -- I think you testified that you included
- 18 actual expenditures to date. So just to make up some
- 19 numbers, the original budget had been \$50 million, and you
- 20 get through the first six months and you have only spent
- 21 \$1 million, would you carry forward -- assume that you
- 22 were going to -- in your original budget, you thought it
- 23 was going to be constant spending throughout the year, you
- 24 would carry forward -- \$24 million having been spent, or
- 25 \$25 million having been spent the first half of the year,
- 1 and project forward what you anticipate spending for the
- 2 last half of the year, right?
- 3 A. Right, that's what I was trying to get at.
- 4 Q. So what you would say is, we have spent one
- 5 million, how much more are we going to spend for the
- 6 remainder of the year?
- 7 A. That's correct.
- 8 Q. When you got to the last estimate, presumably
- 9 you were working from the actual expenditures through
- 10 November of 1996; is that right?
- 11 A. Through October, so if you create an estimate in

- 12 November, it's based on October actuals.
- 13 Q. So then that last estimate was essentially an
- 14 attempt to estimate how much would be spent during
- 15 November and December 1996; is that right?
- 16 A. The estimate part, that's correct.
- 17 Q. And do you have a recollection if the actuals --
- 18 actual expenditures in November and December 1996 were
- 19 greater or lesser than that estimate?
- 20 A. I'd be -- no.
- 21 Q. We can determine that by looking at the various
- 22 budget estimates as well as the actual analyses that
- 23 Mr. Hough performed, right?
- 24 A. I'm sorry?
- Q. We could determine the answer to that question 0062
- 1 by comparing the budget estimates to the actual
- 2 expenditures that Mr. Hough prepared?
- 3 A. That's correct.
- 4 Q. And you think it's possible that the
- 5 expenditures exceeded the estimates at any time during the
- 6 year?
- 7 A. Do I think it's possible?
- 8 MR. KOLTO-WININGER: I will object that it calls
- 9 for speculation. But go ahead and answer.
- 10 THE WITNESS: I don't know. Again, just to try
- 11 to emphasize the point that we -- you know, our main, you
- 12 know, the reason that I am doing that is -- the main
- 13 objective is that by -- we're just trying to keep up in

- 14 terms of the estimate, because it wasn't that we were
- 15 doing budget to actuals, kind of force comparison
- 16 backwards, you know, so -- and it's been now a series of
- 17 months since I had to review the numbers.
- 18 MR. McDONALD: Q. Thus far, we've talked only
- 19 about calendar year 1996. For 1997, has the same process
- 20 that you described, involving the budget estimates, been
- 21 used?
- 22 A. I'm sorry?
- Q. For 1997 has the same budget estimate process
- 24 that you have described that was used for 1996, has that
- 25 been used for 1997?

- 1 A. Basically. I mean, basically.
- 2 Q. Can you describe what the difference is?
- A. For 1997, we did establish a budget based on the
- 4 assumptions of volume resource requirements, current to
- 5 the forecasts that were produced at the end of 1996, and
- 6 that was different, so we did establish a budget. The
- 7 things -- the characteristics that are the same is that,
- 8 given some of the -- given some of the latest current
- 9 information, we created new estimates based on more
- 10 precise requirements that are necessary, and so we have,
- 11 you know, we have new estimates for how much money we are
- 12 going to spend for 1997.
- 13 Q. And when you say a budget has been set and
- 14 that's different than using these budget estimates from
- 15 '96; is that right?
- 16 A. Well, the difference is that in 1996 we did

- 17 establish a -- we did have a budget. We didn't have a
- 18 budget, basically, we had estimates in 1997. We
- 19 established the budget because it was operational, and we
- 20 had a requirement to plan for 1997.
- 21 Q. When you establish a budget, does that mean that
- 22 the goal of the industry markets group is then to meet
- 23 that budget in terms of not exceeding the costs that are
- 24 included in the budget?
- 25 A. Not in this case, no.

- 1 Q. And who determines that?
- 2 A. It was, you know, at least by -- at least by my
- 3 boss.
- 4 Q. And that's Liz Fetter?
- 5 A. Yes, but just to be -- it's been pretty clear
- 6 that resource requirements is not a limitation to ensuring
- 7 that the operational people have the necessary resources
- 8 to do what they need to do.
- 9 Q. When was the 1997 budget established?
- 10 A. It was established in the fourth quarter towards
- 11 the tail-end of the fourth quarter.
- 12 Q. Of 1996?
- 13 A. That's correct.
- 14 Q. And what was your involvement in setting the
- 15 budget for the resale operation?
- 16 A. What our -- our team was involved in a similar
- 17 process where there was the volume forecast working
- 18 collaboratively with Jerry Sinn's team and any other --

- 19 mainly, I think Jerry Sinn's team coming up with
- 20 understanding what the underlying assumptions were,
- 21 creating the estimates, including them in the plan.
- 22 Q. The volume forecast information, that came from
- 23 Laura Schwartz?
- 24 A. Yes.
- Q. And when you established the 1997 budget, was 0065
- 1 that using the forecasts that's -- a portion of which I
- 2 think is marked Exhibit 15, particularly the first three
- 3 months, January, February, March of 1997?
- 4 A. I believe so.
- Q. Now, do you know if those forecasts are intended
- 6 to reflect Pacific's ability to process resale orders?
- 7 MR. KOLTO-WININGER: Objection. Vague; calls
- 8 for speculation; lacks foundation. But go ahead and
- 9 answer.
- 10 THE WITNESS: The forecast, you know, the
- 11 forecast, I think reflects a series of elements in there.
- 12 Specifically, how Laura integrated our ability to process
- 13 orders, I am not exactly sure. I know that, as a
- 14 reflection of the resource plan that we put in place, we
- 15 were, you know, we were driving to the point that we would
- 16 have -- we would spend the necessary money to be able to
- 17 accommodate the volume forecasts that Laura put together.
- MR. McDONALD: Q. Are you aware that the
- 19 LISC -- the processing of orders in the LISC currently
- 20 experiences a backlog?
- 21 A. I am familiar with there has been backlogs for a

- 22 series of PON's.
- 23 Q. Do I understand that to mean that the volume of
- 24 orders that are submitted are exceed Pacific's ability
- 25 to process those orders timely? 0066
- 1 A. I would -- if there's a backlog of orders, that
- 2 would mean that we are not -- that we are not processing
- 3 the orders, you know -- I mean, they are not processing
- 4 the orders, so that there is no backlog, so they are not
- 5 being processed -- you know.
- 6 Q. So you'd agree that that means that orders are
- 7 coming in at a rate that exceeds Pacific's ability to
- 8 timely process them?
- 9 A. Yes.
- 10 Q. And in setting a budget based on a forecast, is
- 11 the forecast driven by Pacific's ability to process orders
- 12 or by the expected volume of orders to be received from
- 13 CLC's?
- 14 MR. KOLTO-WININGER: I will object as calling
- 15 for speculation. But go ahead and give your best answer.
- 16 THE WITNESS: Okay. The forecast -- the
- 17 resource forecast, let's talk about the resource forecast.
- 18 The resource forecast has an element in there of capacity,
- 19 because again, working with the operational teams, they
- 20 had estimates about, you know, how many orders that they
- 21 were going to process and what the capabilities were and,
- 22 you know, what the flow-through capabilities would be.
- 23 And that was translated into resource requirements based

- 24 on the best estimates at that period of time. So at least
- 25 on the resource side, there has to be underlying 0067
- 1 assumptions about ability to deal with so many orders at a
- 2 certain point in time.
- 3 MR. McDONALD: Q. So when you are talking about
- 4 a resource forecast, you are talking about projections as
- 5 to the number of LISC employees that will be needed?
- 6 A. Yes.
- 7 Q. Now, how about on the order forecast, or I guess
- 8 the way this is characterized it says, resale access line
- 9 forecast?
- 10 MR. KOLTO-WININGER: I will make my same
- 11 objection, but go ahead and tell what you know.
- 12 THE WITNESS: I would -- I would guess that it
- 13 would be an element because the ramp in which we were
- 14 taking orders had an implication on what the volume
- 15 forecast was. And so the ramp in which we are taking
- 16 orders is affected by your historical capacity limitations
- 17 and the speed in which we are getting order activity from
- 18 our customers, and so that has to have an implication in
- 19 terms of either indirect or direct.
- Now, I mentioned that I had looked at -- I am
- 21 trying to remember what Laura said, but there are pieces
- 22 of the volume forecasts that were driven by expectations,
- 23 in terms of business losses and consumer losses. And so,
- 24 as you, you know, as you look at all those factors, I
- 25 believe they came to a general conclusion about the 0068
- 1 forecast that implied many of these factors may have not

- 2 been numerically derived in that way, if you understand
- 3 what I am saying.
- 4 MR. McDONALD: Q. I think so. The one thing
- 5 that struck me, your answer started with I guess. And
- 6 what I'd like to find out is, because you, or people in
- 7 your group use the forecasts, do you have an understanding
- 8 of what went into these four forecasts that we are talking
- 9 about, the volume forecasts, as to whether there is that
- 10 limitation on Pacific Bell's capacity that controls what
- 11 that forecast would be?
- 12 A. I don't know, specifically, how that individual
- 13 element affected the monthly forecast associated with
- 14 these volume estimates in front of us. And the reason
- 15 being is because I felt that the volume forecasts that
- 16 were being created by Laura Schwartz were, based on the
- 17 information that she had and we had, were reasonable
- 18 estimates of activity.
- 19 And so I didn't have a -- I didn't have a strong
- 20 personal desire to get in there and say, what was your
- 21 assumption about this, and what was your assumption about
- 22 that, and what was your assumption about this. Given the,
- 23 you know, lack of history, I mean, there was very little
- 24 activity through most of 1996, and the point of view about
- 25 how much activity there would be varied, depending on 0069
- 1 where you sat in the business.
- Q. Besides what you have already testified to, did
- 3 you or anyone in your group make other uses of the

- 4 forecasts, of resale access line forecasts, those that
- 5 have been marked Exhibits 11 through 15?
- 6 MR. KOLTO-WININGER: Objection. Calls for
- 7 speculation as phrased. But go ahead.
- 8 THE WITNESS: The volume forecast is also used
- 9 to determine revenue numbers in terms of how much revenue
- 10 would be generated by these products.
- 11 MR. McDONALD: Q. So in terms of setting -- is
- 12 that part of the budget process as well?
- 13 A. Yes.
- 14 Q. So what elements do you determine -- when you do
- 15 a budget, you have a revenue element?
- 16 A. Yes.
- 17 Q. And you have an expenditure or cost expense?
- 18 A. Right, expense. And there may be some capital
- 19 requirements as well, for computers and different things
- 20 that people need as you bring them in.
- Q. How were the forecasts used in 1996 or 1997 on
- 22 the revenue side?
- 23 A. They were applied to derive revenue estimates
- 24 based on the pricing we had at that particular point in
- 25 time, given the fact that that also changed as things 0070
- 1 changed in terms of on the regulatory side.
- Q. Now, with each of the budget estimate revisions
- 3 that you've earlier testified that you forwarded to
- 4 Ms. Fetter that show changes in the resale expenditures,
- 5 did you also have, accompanying that, revisions in the
- 6 revenues associated with the resale business?

- A. Sometimes but not always.
- 8 Q. Who in your group is responsible for the revenue
- 9 analysis?
- 10 A. Robert Hough.
- 11 Q. You had ultimate supervisory responsibility over
- 12 his work?
- 13 A. That's correct.
- 14 Q. Was the analysis that was done on the revenue
- 15 side similar to what was done on the expenditure side, so
- 16 that, say, at mid-year, you looked back to see what were
- 17 the actuals and project forward based upon your then
- 18 current best estimate?
- 19 A. It was -- the forecast drove the majority of the
- 20 revenue outlooks, so as we -- generally, I believe, almost
- 21 one-to-one, if there was a new forecast, then Robert went
- 22 through and created a new revenue outlook. There may have
- 23 been other points that we needed to adjust the revenue
- 24 outlook.
- 25 If there was another element of change, like, 0071
- 1 you know, it turns out that the actuals were turning out a
- 2 little bit different, so maybe the pricing or number of
- 3 minutes was a little bit different for a product expense,
- 4 so we would do an update there as well. But mainly, it
- 5 was the volume forecast that drove the revenue outlook.
- 6 Q. Is it true that throughout 1996, as these -- the
- 7 budget was revised, which was provided to Ms. Fetter, it
- 8 showed reducing revenues associated with the resale

- 9 business?
- 10 A. That's correct.
- 11 Q. And that was because it was tied to the forecast
- 12 volumes?
- 13 A. That's correct.
- 14 Q. Do you know what the relationship was? Was
- 15 there a one-to-one relationship in terms of, if the
- 16 forecasted volumes decreased by half, that the revenue
- 17 would be then predicted to decrease by half?
- 18 A. No, I don't believe that's correct.
- 19 Q. Did you plan on the mix of business that would
- 20 be decreased?
- 21 A. That's correct.
- 22 Q. And so if we were to obtain copies of these
- 23 revised budgets throughout 1996, it would provide us both
- 24 on the expenditure side, the revisions, as well as on the
- 25 revenue side?

- 1 A. In most cases.
- Q. Were there instances where they were done
- 3 separately?
- 4 A. Yes, sometimes we had a requirement to talk
- 5 about revenue, sometimes we had a requirement to talk
- 6 about expense budgets alone, just depending on what the
- 7 question was. And for most cases, what we truly tried to
- 8 do in both outlooks is, we always tried to isolate the
- 9 resale piece. Again, because what we were trying to do is
- 10 just try to understand what the outcome would be as
- 11 compared to evaluating against our budget expectation.

- MR. KOLTO-WININGER: I am going to need to take
- 13 a short break whenever you get to a point here.
- 14 MR. McDONALD: I am amenable to doing that.
- 15 MR. KOLTO-WININGER: Okay.
- 16 (Recess taken.)
- 17 MR. McDONALD: Q. To your knowledge, within
- 18 Pacific Bell, do you know how else the forecasts that we
- 19 have talked about, the volume forecasts, are used?
- 20 A. Yes. The volume forecasts are also used in a
- 21 capital budgeting program by our network services
- 22 organization.
- 23 Q. Do you know what they do with them, with these
- 24 forecasts?
- A. They use these forecasts, as well as forecasts 0073
- 1 they get for other products, to develop what the capital
- 2 requirements are for our network business.
- 3 Q. Now, I think earlier you said one of the things
- 4 that you do is you also do capital budgeting for the
- 5 industry markets group?
- 6 A. For industry markets group.
- 7 Q. Do these forecasts come into play in your work
- 8 in doing the capital budgeting?
- 9 A. To a small degree. If we -- for example, coming
- 10 back to the staffing requirements, if there are computer
- 11 and other related requirements or real estate requirements
- 12 that are capitalized, we have to plan for that, so in that
- 13 way, kind of as a secondary outcome but not directly.

- 14 Q. And I think one of the other elements that you
- 15 talked about as being under your responsibility was
- 16 setting force numbers; is that right?
- 17 A. That's right.
- 18 Q. Do you have the ultimate responsibility for
- 19 determining the force that would be put in place within
- 20 industry markets group?
- 21 A. Let's see if I can clarify, let me --
- 22 Q. Why don't you tell me. Why don't you tell me.
- 23 A. What I think you asked me -- we prepare a
- 24 resource plan as a companion piece: Force levels, force
- 25 budget; see, we do that. The reason that I was trying to 0074
- 1 distinguish is that if a decision is made by, usually it
- 2 would be Liz Fetter because I report to her, but it could
- 3 be someone else above her that says, don't be concerned
- 4 about the force constraint, then we -- which is the case,
- 5 we would adjust our force expectations.
- 6 So I don't have the responsibility to say, you
- 7 know, we have -- you know, Jerry or John, we have a
- 8 hundred people, that's all you get. I don't have that
- 9 ultimate responsibility, and most of the force planning
- 10 that is done is done by the operational units. And so
- 11 what we do is that we take that input, we put together the
- 12 plan, and then kind of, as a team working with the
- 13 operational, Jerry Sinn, we sit down and we conclude this
- 14 is the right force level and we get concurrence by Liz.
- 15 We get concurrence by -- we get concurrence, and then that
- 16 becomes the budget.

- 17 Q. Are you aware of whether, during the 1996
- 18 calendar year, whether the force levels that were actually
- 19 put in place at the LISC for resale matched budgeted force
- 20 levels?
- 21 A. Yes. Now, if I were again to break out kind of
- 22 periods in time from my recollection, through the first
- 23 part of the year and through, I would say pretty much
- 24 close up to third quarter, I mean, the plan -- you know,
- 25 we were putting the people in place for the plan and then 0075
- 1 the order activity was not coming in.
- 2 There was a period of time there where we made
- 3 available service representatives to other organizations,
- 4 because they had -- they were busy, they had order
- 5 volumes, they had other problems that they were dealing
- 6 with.
- 7 So, again, I don't remember exactly at which
- 8 point we helped those people out. So from that period of
- 9 time, the answer would be yes. And then we kept it --
- 10 because there was no order activity, we basically kept the
- 11 force level fairly flat until, you know, later in the year
- 12 when the activity began to pick up. We had pretty much --
- 13 we were borrowing folks from other organizations. We were
- 14 putting people on overtime, so that was happening towards
- 15 the tail-end of 1996.
- 16 Q. How about into 1997? Do you know how the force
- 17 levels for the LISC measure, as compared to the budgeted
- 18 amounts today?